



EUROPEAN ALLIANCE TO  
**SAVE ENERGY**  
*Creating an Energy-Efficient Europe*

## CALL TO EU LEADERS

### Leading businesses urge Governments to put building renovation at the centre of recovery and resilience plans

Brussels, 14 July 2020

*To: Presidents, Heads of States and Governments,*

*CC: President of the European Commission, Commissioners, President of the European Parliament, Members of the European Parliament*

Dear Leaders of Europe,

The health and socio-economic crisis caused by Covid-19 calls for unprecedented decisions in the process of designing resilience and recovery plans. We have now an opportunity for Europe as a whole to make a great leap forward towards new and more sustainable economic models, instead of going back to the pre-crisis *status quo*. Now more than ever, Europe needs your bold political vision to implement immediate measures and to quickly fix the damages left behind by COVID-19, while investing in our long-term future. This opportunity should not be wasted.

As businesses and investors having energy efficiency and energy demand reduction at the heart of our activities, we expect Europe's global climate leadership to be translated into measures which will lead to a green recovery and positive long term impact for citizens, business and the environment. As an example, the Renovation Wave is a unique opportunity to promote a European based industry, with technologies and expertise able to serve the renovation demand locally. Investing in the comprehensive renovation of the European building stock will help maintain the competitive advantage of the European construction value chain and create local jobs, while lifting millions of Europeans out of energy poverty. But despite its great potential, only a few Member States have committed to this objective by submitting their Long-Term Renovation Strategies due in March.

According to the European Commission's recovery strategy released last month, the renovation of buildings across Europe is key and the upcoming Renovation Wave Initiative will be critical to stress the positive impact that sustainable and energy efficient buildings can have on health, well-being and quality of life; emission reduction and climate change; economic recovery and job creation. [According to a recent study](#), for every €1 million invested in energy renovation of buildings, an average of 18 jobs are created in the EU. These are local, long-term jobs that will stimulate economic growth and will help drive us out of the economic crisis.

In order to fully realize Europe's building renovation potential, it is paramount to **increase the renovation rate of the building stock to a minimum of a 3% per year and make renovation programmes the cornerstone of the national recovery and resilience plans that you are due to present next October.**

In view of the above, we look forward to working with you to decarbonize the EU building stock by 2050.

Yours sincerely,  
Monica Frassoni

*President of the European Alliance to Save Energy (EU-ASE)*



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## About EU-ASE

The European Alliance to Save Energy (EU-ASE) was established in December 2010 by some of Europe's leading multinational companies. The Alliance creates a platform from which our companies (Danfoss, Kingspan, Knauf Insulation, Saint-Gobain, Schneider Electric, Siemens, Signify, and Veolia) can join with politicians and thought leaders to ensure the voice of energy efficiency is heard from across the business and political community.

EU-ASE members have operations across the 27 Member States of the European Union, employ over 340.000 people in Europe and have an aggregated annual turnover of €115 billion.



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