

To the kind attention of **Clyde KULL**  
Ambassador, Deputy Permanent Representative  
*cc: EU27 Deputy Permanent Representative to the European Union*

Monica Frassoni  
President of the European Alliance to Save Energy (EU-ASE)

Brussels, 15 November 2017

Dear Ambassador,

**Re: Leading multinational companies call for an ambitious and comprehensive Energy Union Governance 2030 Regulation embedding the Efficiency First principle to ensure long-term certainty and predictability for investors.**

I am writing to you on behalf of the European Alliance to Save Energy (EU-ASE), a multi-sectoral business organisation whose members have operations across the 28 Member States of the European Union, including in your country. Our members directly employ 340.000 people in Europe and have an aggregated annual turnover of €115 bn.

We would like to underline the importance of the Energy Union Governance 2030 Regulation for businesses. Robust and straight forward governance in the realms of climate and energy is a key driver for any future business decision because it guarantees an adequate implementation of EU energy efficiency legislations, thus providing certainty and predictability. For the energy efficiency sector, this will strengthen businesses' engagement, while setting the EU on track to reach its 2030 energy and climate targets and the Paris Agreement commitments.

We consider the ongoing discussions on the Energy Union Governance 2030 Regulation in the Council of strategic relevance. Therefore, we call on you to consolidate in the Regulation the 'energy efficiency' dimension and provisions related to the Energy Efficiency Directive (EED) and the Energy Performance of Buildings Directive (EPBD). Together, and if the current legislative procedure will be able to produce an ambitious result on their revision, they set the right framework to boost private investments and incentivise innovative financing models such as Energy Performance Contracting, which can reduce the need for public financial support in building renovations. Specifically, the following elements are key to reinforce Europe's commitment to energy efficiency:

- maintain the binding nature of the EU 2030 energy efficiency target to strengthen investors' confidence and set a stable legislative framework;
- ensure comparability of the Integrated National Energy and Climate Plans by supporting binding templates and a sufficient level of specific provisions for implementation at all levels;
- adopt clear and binding benchmarks and rules in case of an ambition gap as well as swift and credible measures in case of a delivery gap;
- integrate and mirror the key provisions of the long-term renovation strategies included in the currently revised EPBD in the National Integrated Energy and Climate Plans and in the Long-Term Low Emission Strategies, to ensure consistency in planning policies, setting a clear and coherent EU 2050 pathway and to unlock the necessary financing.

We call on the upcoming COREPER meeting on the Energy Union Governance 2030 Regulation to ensure a coherent legislative framework for energy efficiency is set.

EU-ASE is at your disposal in the forthcoming weeks to discuss the strategic importance of a solid EU regulatory framework for energy efficiency.

Yours sincerely,  
Monica Frassoni

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## About the European Alliance to Save Energy (EU-ASE)

EU-ASE was established in December 2010 by some of Europe's leading multinational companies. The Alliance creates a platform from which our companies (1E, Danfoss, Ingersoll Rand, Kingspan, Knauf Insulation, Oracle Utilities, Philips Lighting, Schneider Electric, Saint-Gobain, Siemens and Veolia) can join with politicians and thought leaders to ensure the voice of energy efficiency is heard from across the business and political community.

EU-ASE members have operations across the 28 Member States of the European Union, employ over 340.000 people in Europe and have an aggregated annual turnover of €115 billion.

### Members



### Honorary Members

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Member of the European Parliament  
(Denmark, EPP)

#### **Bas Eickhout**

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#### **Peter Liese**

Member of the European Parliament  
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#### **Kathleen Van Brempt**

Member of the European Parliament  
(Belgium, S&D)