

To the kind attention of **Jean-Claude Juncker**  
President of the European Commission

Brussels, 14 July 2016

Dear President Juncker,

**RE: Business leaders need your support for a much more ambitious energy efficiency target for 2030; energy efficiency is a key political priority for the EU's own growth, job creation, energy supply and independence. At the time of Brexit, these are the number 1 priorities.**

In the year of delivery of the Energy Union, and seven months after the Paris Agreement, your own personal commitment is crucial to ensure that the EU initiates and implements energy policies able to ensure jobs and growth for our citizens and better market opportunities for industry operating in the EU.

The business community we represent calls on you to make sure that the Commission's proposals on the revisions of forthcoming energy efficiency legislations are grounded on a high binding target for 2030, well above the current non-binding 27% which barely corresponds to business as usual.

Now more than ever, the European Commission needs to deliver in the interest of citizens and innovative businesses.

In view of this year's revision of the whole EU legislation in the energy and climate sector, we believe that more efforts are required to align the EU 2030 energy and climate legislative framework with the higher ambition of the Paris Agreement and with the need for a re-industrialization driven by competitive low-carbon business models, sustainable investments, innovation and new skills.

The EU's current rate of energy productivity is close to 1.5% annually. Incentivizing a higher energy productivity rate will help moving the EU beyond business as usual with significant benefits. Doubling this rate will trigger one-third reduction of household energy bills in Europe, create at least 1.1% of additional GDP in the EU and deliver 1.2 million high-quality local jobs, mostly in the construction sector.

That is why the business community takes note of the position of the European Parliament to fix a binding EU energy efficiency target at 40% for 2030: we are convinced that a single EU greenhouse gas emissions target would fail to trigger additional energy savings or stop wasteful energy use and spending. Energy efficiency is the key to enable energy and climate policies and must therefore come first in the design of the European energy policy framework.

Europe is facing a continued growth and investment crisis. Energy efficiency is a clear opportunity for the recovery of EU real economy as well as historically being one of the key competitive advantages of European industries. Through energy efficiency, energy can be saved and resources can be reinvested in high value EU modernization projects for supporting economic activities and quality job creation.

Putting Efficiency First would not represent a cap to economic growth, rather the opposite, as it boosts the competitiveness of our European industry and would also contribute to gas import reductions by 2.6% for every additional 1% in energy savings.

We are committed to invest in Europe: the brochure that accompanies this letter lists 16 successful investment stories in different sectors. These business models can be replicated across Europe if existing administrative barriers and market failures are removed. In view of the Commission's proposal for an energy efficiency package in the second half of 2016, we would be honored to have the possibility to meet you, President Juncker, to present our successful cost-effective energy efficiency stories and discuss why the EU must support an ambitious energy efficiency binding target for 2030.

Yours sincerely,



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President & CEO  
Danfoss



Didier Teirlinck  
Executive Vice President  
Ingersoll Rand



Gene Murtagh  
CEO  
Kingspan

Thauf: aus Perl an der  
Moral!

Thies Knauf  
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