



EUROPEAN ALLIANCE TO
SAVE ENERGY
Creating an Energy-Efficient Europe

Press Release

For immediate Release

Energy efficiency must be the bedrock of a future EU Industrial policy Business leaders tell European Commission

Brussels, 19 September 2012: Business leaders from 30 European companies met in Brussels yesterday to call on Commissioner Antonio Tajani, EU Commissioner for Enterprise and Industry, to give Europe's energy efficiency industry a central role in the Commission's forthcoming revision of EU Industrial Policy. The Commission is due to present its new Policy in October and central to the plan will be proposals to help support those industries that will be the bedrock of the European economy of the future¹.

Speaking to representatives from some of Europe's leading construction, energy technology manufacturing, ICT, transport and logistics sectors companies as well as banks and investors, **Commissioner Tajani** said:

"Energy efficiency presents an agenda of opportunity for Europe. It is one of the only sectors today that can provide concrete solutions for the economic recovery and job creation by increasing the innovation and competitiveness of European industries. Energy efficiency can also help to reduce gas and oil dependence, and reduce the expensive energy bills for both businesses and EU citizens. Industrial and environmental policies must go hand in hand and drive the Third Industrial Revolution."

In response to the Commissioner's presentation, **Tony Robson, Group CEO of Knauf Insulation and Chairman of the European Alliance to Save Energy**, said:

"At a time of economic crisis, when we need jobs and economic recovery, the energy efficiency industry is the EU's untapped natural resource. If there was ever a time to tap into this resource, to release its potential to power a recovery and help create a sustainable future, then that time is most certainly upon us".

Monica Frassoni, president of European Alliance to Save Energy, said:

"Industrial, environmental and energy policies must go hand in hand to create a world-class and competitive European industry. A new industrial policy for Europe should take the views of the business community on board and support a European market for energy efficient products and services as driver towards a much needed sustainable and resource-efficient economy."

For **more information** about the event, the policy recommendation presented to Commissioner Tajani and the EU-ASE paper on the multiple and collective benefits of Energy Efficiency for Europe, please, click [here](#).

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Notes to the Editor

About the European Alliance to Save Energy (EU-ASE)

The European Alliance to Save Energy (EU-ASE) was established at the United Nations Climate Change Conference in December 2010. Founders include leading European companies such as 1E, Danfoss, Knauf Insulation, Philips Lighting, Schneider Electric and Siemens, and prominent NGOs and foundations including the European Climate Foundation and Kyoto Club.

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ⁱ <http://europa.eu/rapid/pressReleasesAction.do?reference=MEMO/12/661&language=en>