



EUROPEAN ALLIANCE TO  
**SAVE ENERGY**  
Creating an Energy-Efficient Europe

WORKSHOP  
**DIGITALISATION OF  
ENERGY  
ICT AND ENERGY  
EFFICIENCY**

4 JULY 2018  
INTERNATIONAL PRESS CENTRE  
RESIDENCE PALACE  
BRUSSELS



## CONCEPT

The goal of the workshop is to better understand the impact of digitisation on energy efficiency through the whole value chain and how digitisation is and will contribute to the European transition towards a low carbon economy.

The findings of the workshop will help EU-ASE to define new potential areas of interest and assess new strategic partnerships in the years to come.

The workshop should provide inputs on the following:

- i. **Digitisation and energy efficiency: how digitisation and ICT technologies are enabling our energy system to be more energy efficient and sustainable?**
- ii. **What are the current main trends and what can be expected for the future? What are the opportunities and what are the challenges?**
- iii. **How is digitisation contributing to the decentralisation of the energy system, empowering energy consumers and allowing the development of new business models/new energy actors?**
- iv. **How can the link between ICT and Energy efficiency be further fostered?**

## MODERATOR

**Adèle Naudy-Chambaud**, Schneider Electric

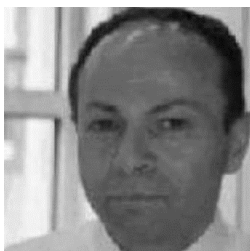


## AGENDA

- 10 :00 – 10 :05** [Welcome address](#)  
Bertrand Deprez, Schneider Electric
- 10 :05 – 10 :25** [European Commission's Insights](#)  
Mario Dionisio, European Commission
- 10 :25 – 10 :45** [Views from the Industry](#)  
Adina Braha-Honciuc, Microsoft
- 10 :45 – 11 :05** [Distribution System Operators Perspective](#)  
Roberto Zangrandi, EDSO for Smart Grids
- 11 :05 – 11 :25** [Transmission System Operators Views](#)  
Susanne Nies, ENTSO-e
- 11 :25 – 12 :30** [Q&A](#)
- 12 :30 – 12 :40** [Summary of discussion, closing remarks and next steps](#)  
Monica Frassoni, EU-ASE President
- 12 :40 – 12 :45** [Closing of the workshop and networking coffee](#)



## SPEAKERS



### MARIO DIONISIO

Mario Dionisio is a Programme assistant for EU policies in the Directorate General for Energy of the European Commission in Unit C2 - New energy technologies, innovation and clean coal. He contributes to the development of relevant programmes or policies in the renewable energy domain. His main activities are focused on the digitalisation of the electrical energy system. He is involved as well in the development of the Energy Work Programmes within H2020 and the implementation, management, co-ordination and related follow-up of energy research projects. Mario holds a Master's degree in industrial engineering in electro mechanics. Prior to join the European Commission, he worked for 13 years in the National Laboratories of Gran Sasso of the National Institute for Nuclear Physics (Italy)



### ROBERTO ZANGRANDI

Roberto Zangrandi, Secretary General at EDSO for Smart Grids, has run the European Public Affairs office in Bussels for Enel between 2007 and 2014. Previously with Enel has been Head of Corporate Social Responsibility, Identity and Image, Corporate Communication Plans. In his background 12 years with Fiat (Director of External Relations in Frankfurt and Head of International Media Relations) and 15 years as economic and financial journalist (last position, chief editor with Il Mondo, in Italy) are to be found. In addition he worked as oragnisational communication expert for a consulting company over some years. He studied Political Sciences and Sociology and held (2005-2007) a postgraduate professorship in Public Relations at Udine University.



### ADINA BRAHA-HONCIUC

Adina Braha-Honciuc leads Microsoft's Accessibility, Sustainability and Environment Policy for Europe, Middle East and Africa. Prior to this, she has been working on policy issues relating to cloud computing and the digital economy, primarily privacy and data protection, and represented Microsoft on privacy matters in various trade associations. She also has experience in the field of corporate strategy within Procter & Gamble in Geneva and Beiersdorf in Hamburg. Adina holds an economics degree from Bucharest Academy of Economic Studies and a Master's degree in International Business from BI Norwegian Business School in Oslo.



### SUSANNE NIES

Susanne Nies started in academic research positions, including director of international programs at the Paris-based Center for International Studies and Research (2002–04) and independent think tank IFRI (2004–10). She worked for EURELECTRIC (2010-15), serving first as Head of the Energy Policy Unit and then as Head of the Distribution System Operators Unit. She joined ENTSO-E in 2015. She holds a PhD from Bonn University and a Habilitation from Berlin Free University, as well as Sciences Po Paris, in Political Sciences, in International Relations, as well as an economics degree from London School of Economics. She speaks fluently German, English, French and Russian.



## LIST OF PARTICIPANTS

**Adina Braha-Honciuc**

Government Affairs Manager, Microsoft

**Mikolaj Jasiak**

Policy Officer Electricity and Gas, European Commission

**Mathieu Brun**

Director Public Affairs, Danfoss

**Senta Marenz**

Policy Advisor, EU-ASE

**Alix Chambris**

Director Public Affairs, Danfoss

**Marina Guajardo**

Junior Advisor, Orgalime

**Bertrand Deprez**

VP EU Government Affairs, Schneider

**Adèle Naudy-Chambaud**

EU Government Affairs Manager, Schneider  
Electric

**Eléonore Devillepoix**

Policy Advisor, Veolia

**Susanne Nies**

Strategy and Communications Manager, ENTSO-e

**Mario Dionisio**

Programme Assistant EU policies,  
DG Energy European Commission

**Susanne Tull**

EU Affairs & Communication Specialist, Danfoss

**Monica Frassoni**

President, EU-ASE

**Kamila Waciega**

Director for Energy, Public Affairs, Veolia

**Elisa Gastaldi**

Director EU Affairs, Siemens

**Katarzyna Wardal**

EU Public Affairs Manager, Kanuf Insulation

**Laura J. Bolé**

Communications Officer, EU-ASE

**Roberto Zangrandi**

Secretary General, EDSO for Smart Grids



## FURTHER READING

[Bruegel, \*Energy digitalization: challenges and opportunities for the industry\*, 2018](#)

[European Commission, \*The contribution of ICT to Energy Efficiency; local and regional initiatives\*, 2011](#)

[European Commission, \*Smart ICT for Energy Efficiency\*, 2012](#)

[International Energy Agency, \*Digitalization Report\*, 2017](#)

